



Alina Korotovskaya

Empathetic UX and visual designer



Profile

I am driven by a desire to create a positive impact on individuals and communities. I am naturally curious, open-minded, and highly interested in interdisciplinary projects. I am open in communication, take ownership of my work and commit to continuous learning and genuine connections.

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Logo and brand designs

5

UX projects

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Website designs

Work experience

• **Digital usability specialist, 10/2022–8/2023**

University of Lapland, Active Arctic project

- Created visual materials for the website and social media
- Designed wellness app prototype and conducted user testing
- Designed prototype of a game for elderly

“Alina has advanced graphic design skills and she is trustworthy, attentive to detail and is able to produce solutions rapidly.”

– *Jouni Kärkkäinen, Service designer*

“Talented problem solver with great visualisation skills”

– *Ella Björn, Project manager*

• **Visual and UI/UX designer, 09/2021–10/2022**

Sohova Oy, Rovaniemi, Finland

- Worked on UI/UX design in various client projects
- Designed branding and logotypes
- Participated in the development of customer service paths

“Reliable, creative and skilled designer”; “Proactive and thorough, positive and thoughtful team player”

– *Tarja Väyrynen, Head of marketing*

Education

• **Master's degree, Sustainable Art and Design, Thesis: Board game for participatory design**

2018–2020, University of Lapland

• **Bachelor's degree, Multimedia Design, 2014–2018, Peter the Great Polytechnic University**

• **Exchange studies, Audiovisual Media Culture,**

Skills

- User-oriented design
- UX/UI
- Visual design
- Service design
- Graphic design
- Web design
- Motion Design
- Gamification

IT-Skills

- Figma
- WordPress
- Adobe Illustrator
- Photoshop
- Premiere
- After Effects
- Blender
- Unity

Language skills

Finnish: proficient (B2-C1)

English: advanced (C1)

Russian: native

Contact info

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